

# Joy Tower 360° ASSEMBLY INSTRUCTIONS

**Toysmith.**  
play. delivered.



A JoyFULL  
Sales Solution with  
360° of Merchandising  
Space!



**Joy Tower 360° ASSEMBLY COMPONENTS**

**A** Base Frame



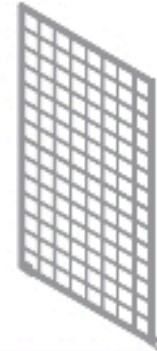
1 PC

**B** Side Frame



2 PCS

**C** Grid Wall



2 PCS

**D** Middle Panel



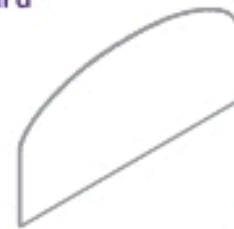
1 PC

**E** Header Frame



1 PC

**F** Header Card



2 PCS

**G** Metal Hook



32 PCS

**H** Support Brackets



2 PCS

**I** Locking Caster



4 PCS

**J** Safety Bracket



4 PCS

**K** M6\*50mm Screw



2 PCS

**L** M6\*25mm Screw



8 PCS

**M** M6\*15mm Screw



14 PCS

**N** Allen Wrench

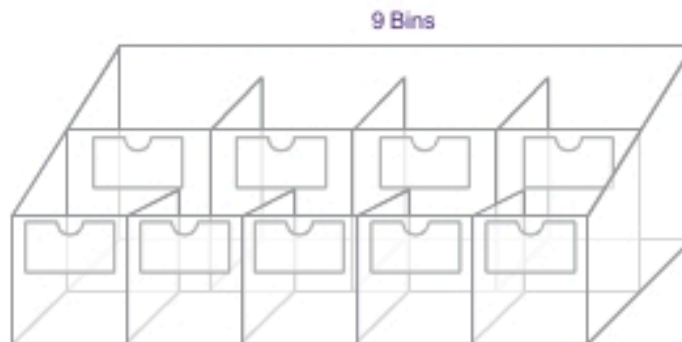


1 PC

A JoyFULL Sales Solution with 360° of Merchandising Space!



**O** TDR-1



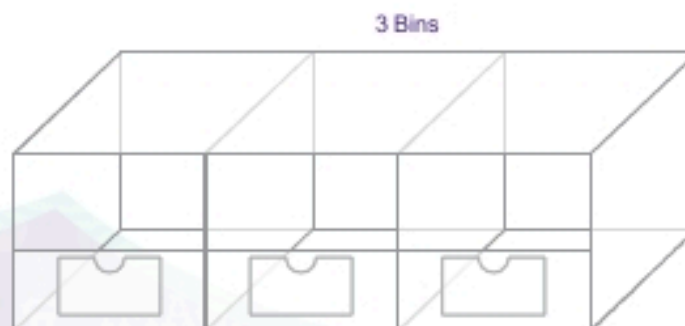
2 PCS

**P** TDR-4



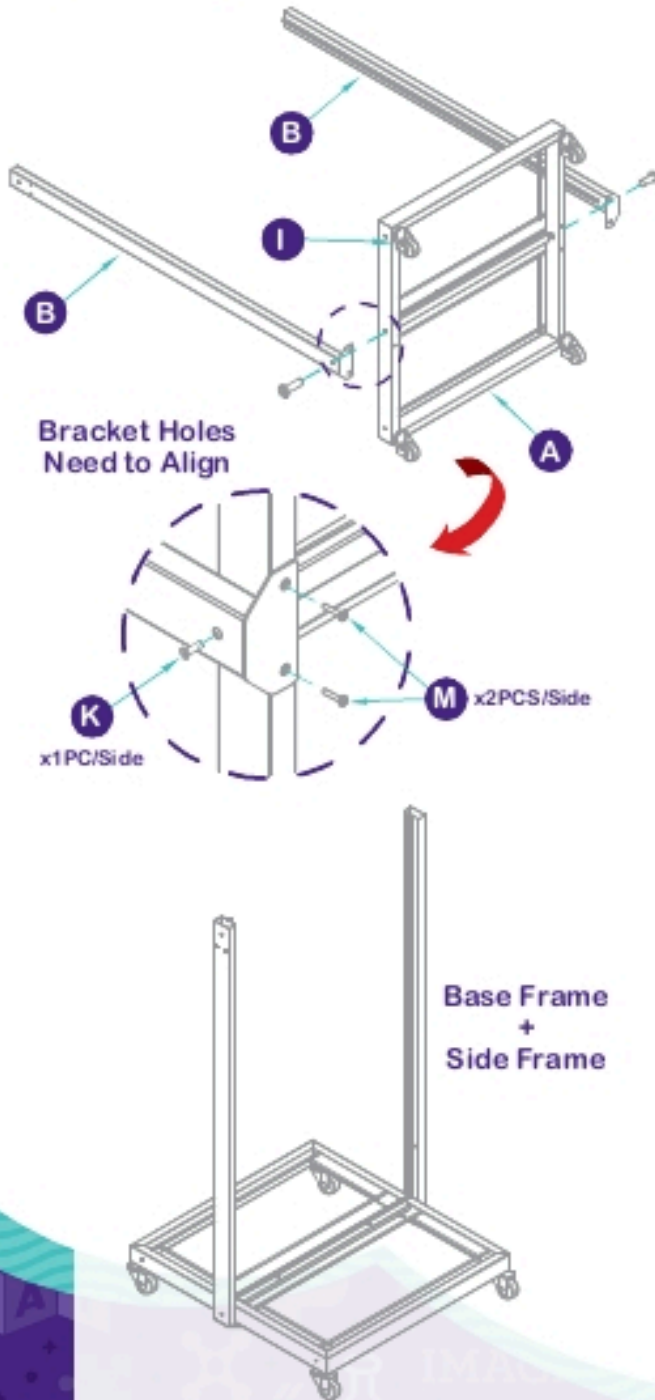
6 PCS

**Q** TDR-2

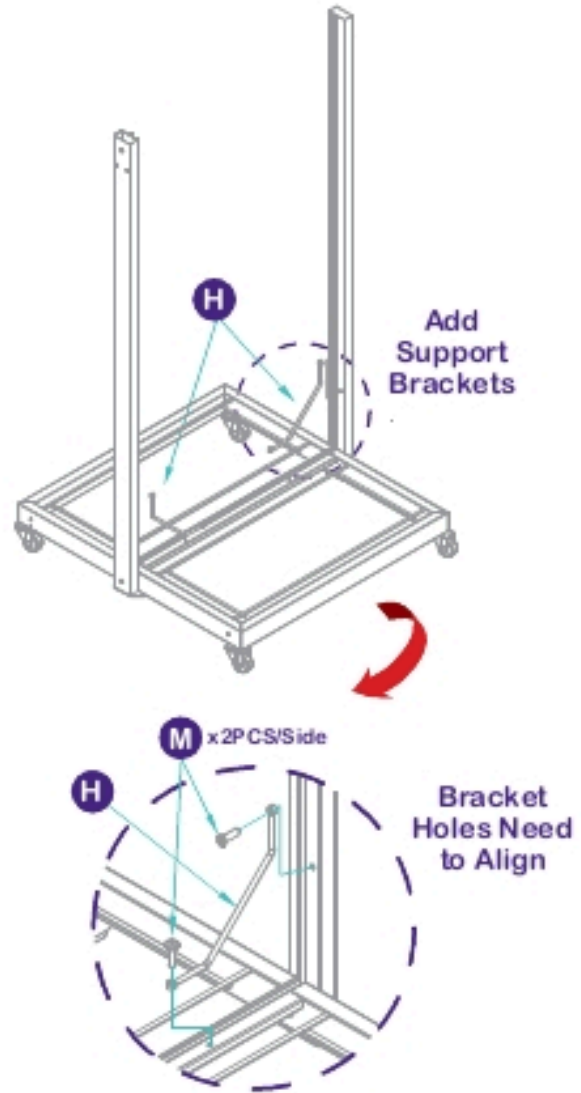


2 PCS

**STEP 1:**

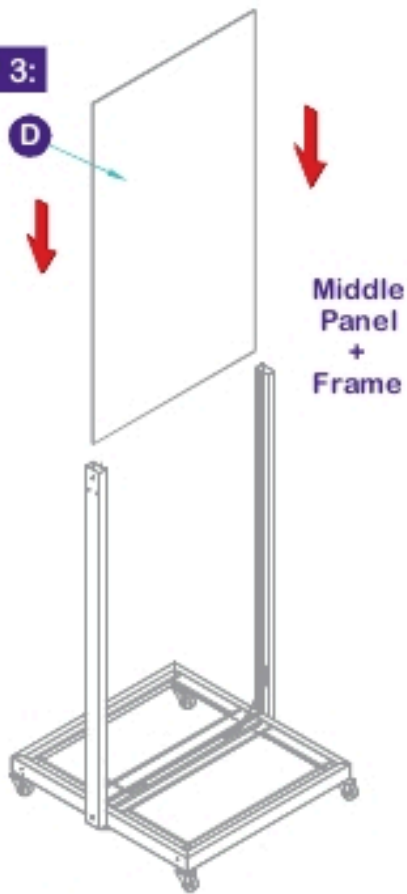


**STEP 2:**

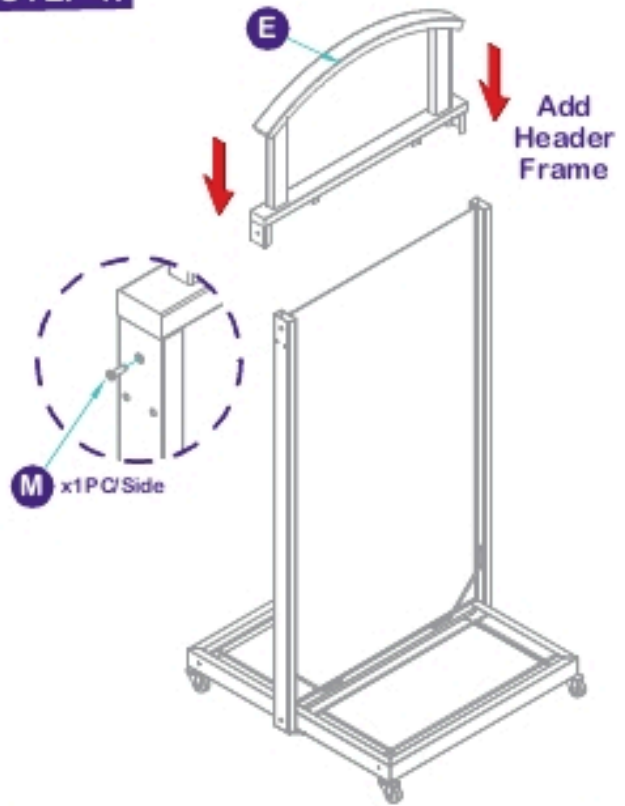


**FOR SAFETY:** Casters must be locked during construction and when display is placed on your sales floor

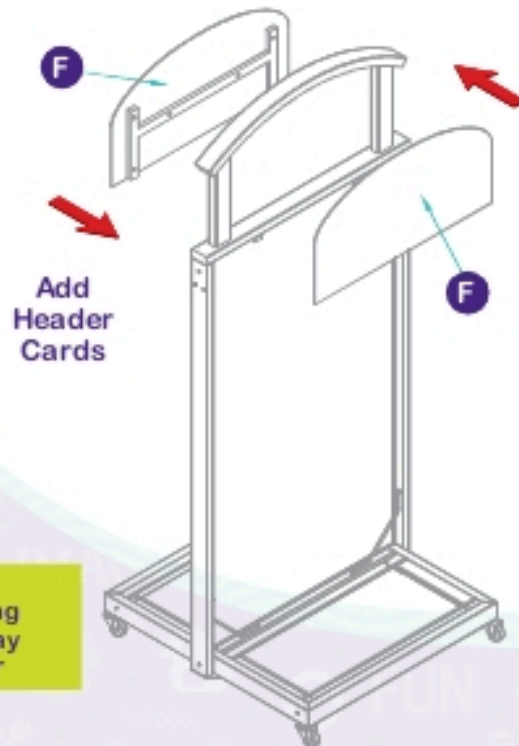
**STEP 3:**



**STEP 4:**

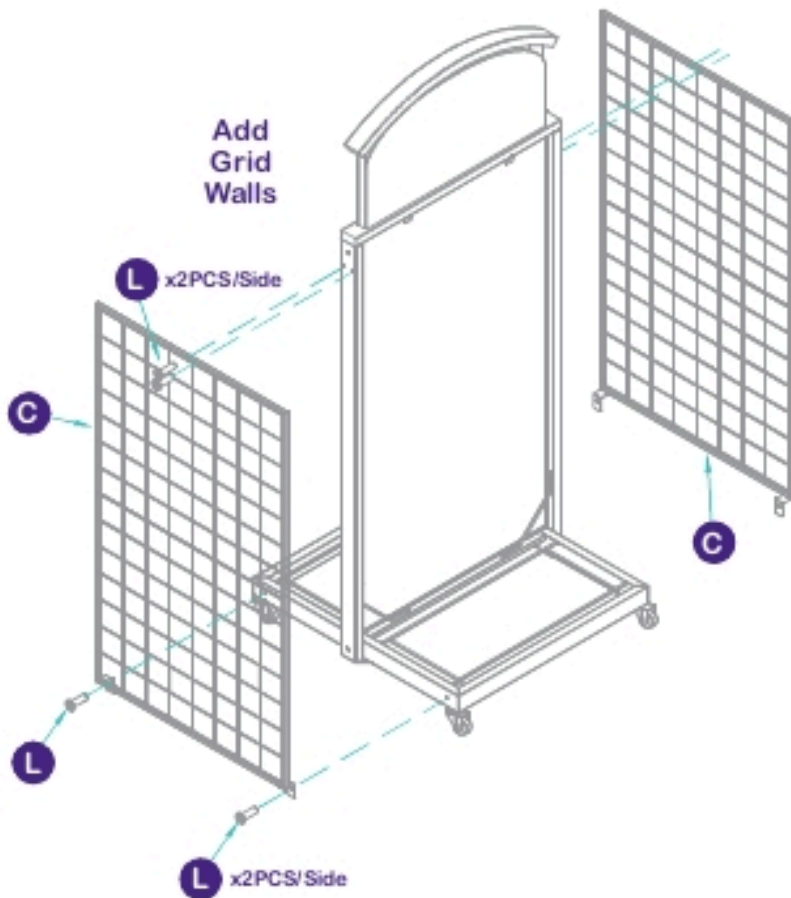


**STEP 5:**

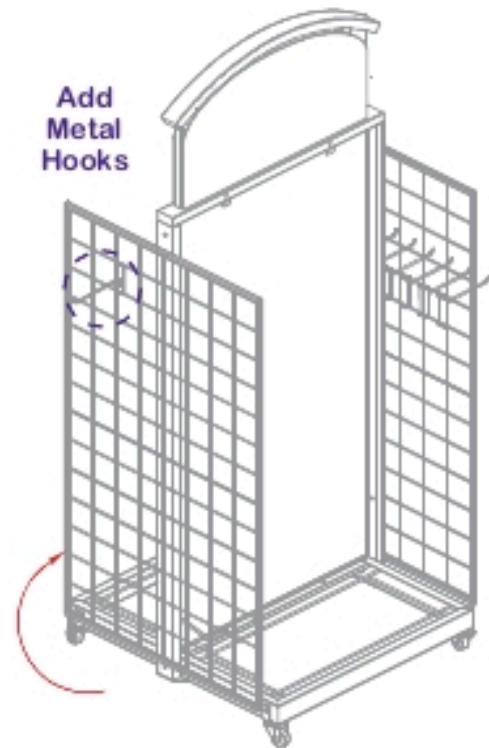


**FOR SAFETY:**  
Casters must be locked during construction and when display is placed on your sales floor

**STEP 6:**



**STEP 7:**

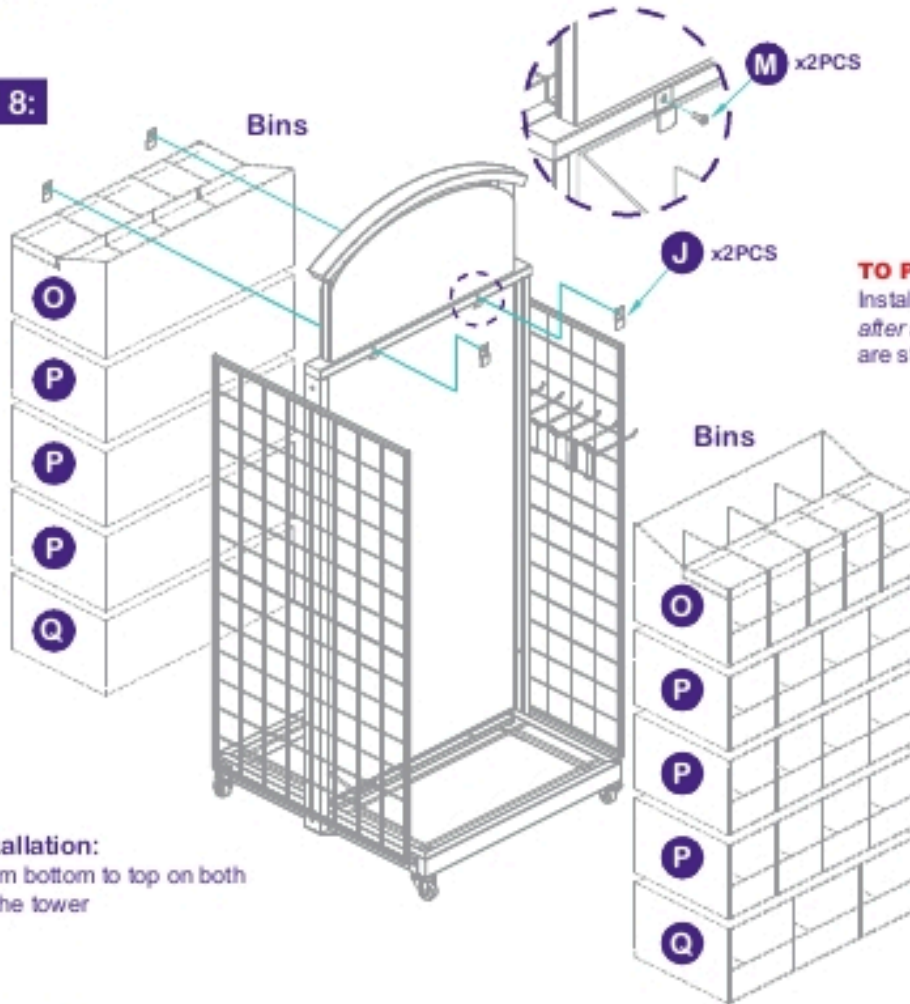


Reference the planogram pages for peg layout

**FOR SAFETY:** Casters must be locked during construction and when display is placed on your sales floor

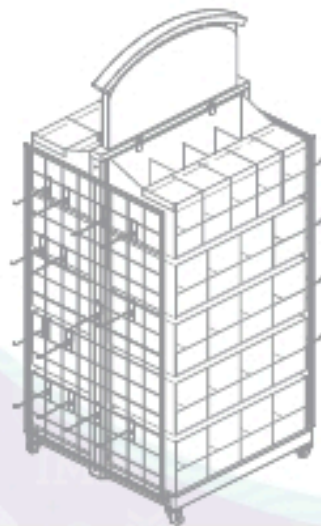
## Joy Tower 360° ASSEMBLY INSTRUCTIONS

### STEP 8:



**Bin Installation:**  
Stack from bottom to top on both sides of the tower

### STEP 9:



Assembled  
and Ready  
for JoyFULL  
Sales!

**FOR SAFETY:** Casters must be locked during construction and when display is placed on your sales floor

**68  
ITEMS**



TOWER  
**A**



TOWER  
**B**



GRID  
**C**



GRID  
**D**
























\*Use the images on the following pages to help you stock your display





**TOWER A**

<p><b>1</b></p>  <p>6480 Pick-Up Sticks</p>	<p><b>2</b></p>  <p>7809 Rainbow Pom Ball</p>	<p><b>3</b></p>  <p>2031 Fuzzy Chick Wind-Up</p>	<p><b>4</b></p>  <p>56343 Cosmic Ray Wand</p>	TDR-1
<p><b>5</b></p>  <p>1035 Snapperz Rainbow</p>	<p><b>6</b></p>  <p>3535 ColorClik Pen</p>	<p><b>7</b></p>  <p>8071 Translucent Harmonica</p>	<p><b>8</b></p>  <p>5065 Mini School Bus</p>	
<p><b>10</b></p>  <p>65514 Mini Babies Asst Skin Tones</p>	<p><b>11</b></p>  <p>1403 Flip Car</p>	<p><b>12</b></p>  <p>1754 Dino Squishimals</p>	<p><b>13</b></p>  <p>7015 Mix-Ins Slime Asst</p>	TDR-4
<p><b>14</b></p>  <p>6246 Dino Bite! Hand Puppet</p>	<p><b>15</b></p>  <p>7890 Pet Paws</p>	<p><b>16</b></p>  <p>8093 Sealife Water Snake</p>	<p><b>17</b></p>  <p>5775 Pulled Pork</p>	
<p><b>18</b></p>  <p>6195 Jacobs Ladder</p>	<p><b>19</b></p>  <p>1599 Spring Ball</p>	<p><b>20</b></p>  <p>6329 Chubby Kitties</p>	<p><b>21</b></p>  <p>63338 Wind-Up Diver</p>	TDR-4
<p><b>22</b></p>  <p>2362 Sand Animals Reptile</p>	<p><b>23</b></p>  <p>4569 Rainbow Glow Dough</p>	<p><b>24</b></p>  <p>8600 Grow Unicorn</p>	TDR-2	

**TOWER B**

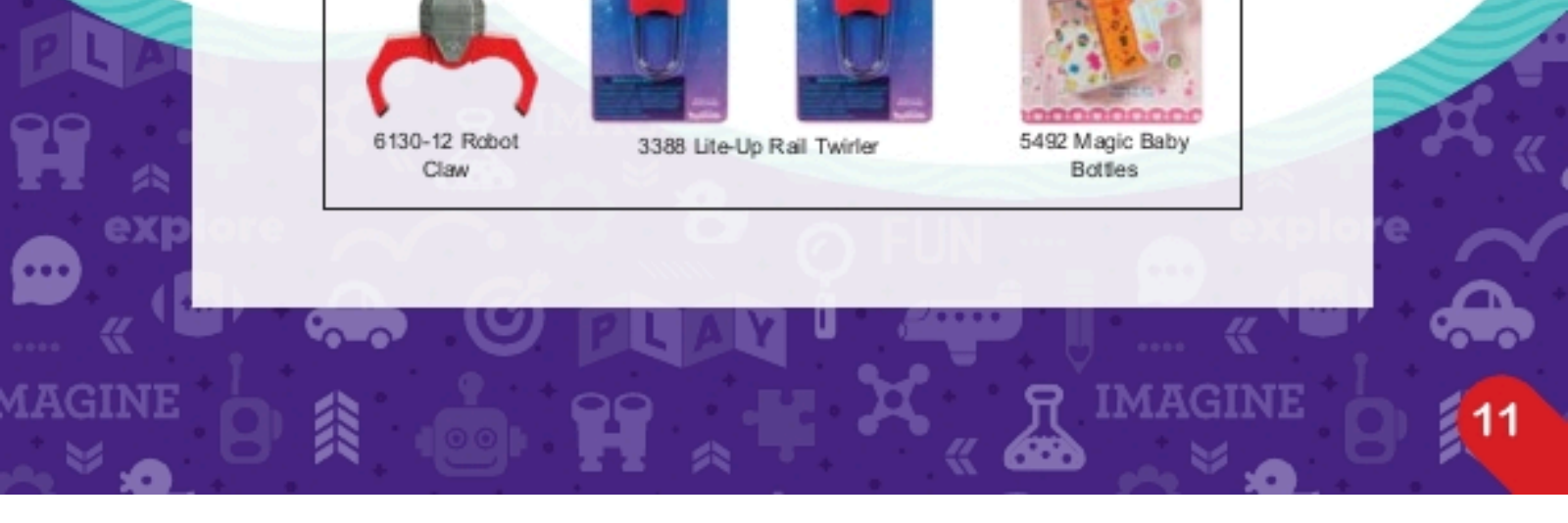
1  6194 Train Whistle	2  2712 Flashing Neutron Ball	3  619 Wooden Catch Ball	4  20284 Squeezy Frog	TDR-1
5  500 Metal Magic Spring - 2 in	6  5063 Mini VW Asst	7  8055 Metal Kazoo	8  2874 Guatemalan Kick Bag	
10  63337 Wind-Up Submarine	11  1741 Lizard Squishimal	12  20268 Jumbo Section Ball	13  2315 Old World Kaleidoscope	TDR-4
14  774546 Mini Squee-Z Bub Bubbles	15  5776 Chubby Barnyard Animals	16  1787 Super Stretchy Snake	17  8060 Lil' Cha Cha	TDR-4
18  1785 Dragon Stretchy	19  56437 Flashing Spike Ball	20  5655 Bendy Astronaut	21  1954 Peg Game	TDR-4
22  66844 Color Change Butter Dough	23  5643 Skwishy Pet Dogs	24  66833 Mood Mud		TDR-2

**GRID C**

			
90906 U Fidget		90920 Rocket Balloons	90930 Dance Ribbon
			
8164 Magnetic Go Fishing	8162 Magnetic Checkers		
			
90917 Ink-A-Do Tattoo Pens	90901 Jumbo Jax Set	5778 Pig Jax	90997 Glitter Punch Balloon
			
90925 Glow Galaxy	90922 Magic Magnets	5654 Epic Stretch Astronaut	7958 Wacky Tracks

**GRID D**

 <p>6130-12 Robot Claw</p>	 <p>74300 Daredevil Flyer</p>	 <p>74300 Daredevil Flyer</p>	 <p>2233 2-in1 Invisible Writer</p>	 <p>2233 2-in1 Invisible Writer</p>	
	 <p>9929 Mini Led Projector Asst</p>	 <p>9929 Mini Led Projector Asst</p>	 <p>9394 Unicorn Poop</p>		
	 <p>3388 Lite-Up Rail Twirler</p>	 <p>3388 Lite-Up Rail Twirler</p>	 <p>5492 Magic Baby Bottles</p>		



## TOWER A

Slot	Item #	Description	Retail UPC	Fill Qty	En Cost	MSRP
1	6480	PICK-UP STICKS	085 761064805	12	\$ 3.25	\$ 7.00
2	7809	RAINBOW POM BALL	085 761 194 809	18	\$ 2.50	\$ 5.00
3	2031	FUZZY CHICK WIND UP	085 761 118 041	24	\$ 2.50	\$ 5.00
4	56343	COSMIC RAY WAND	085 761 146 280	12	\$ 3.25	\$ 7.00
5	1035	SNAPPERZ - RAINBOW	085 761 275 942	24	\$ 3.25	\$ 7.00
6	3535	COLORCLIK PEN	085 761 035 355	24	\$ 2.75	\$ 6.00
7	8071	TRANSLUCENT HARMONICA	085 761 080 713	24	\$ 4.00	\$ 8.00
8	5065	MINI SCHOOL BUS	085 761 289 765	24	\$ 3.00	\$ 6.00
9	7186	BALLOON DOGS	085 761 275 713	24	\$ 1.75	\$ 4.00
10	65514	MINI BABIES-ASST SKIN TONES	085 761 655 140	24	\$ 4.50	\$ 9.00
11	1403	FLIP CAR	085 761 191 754	12	\$ 3.25	\$ 7.00
12	1754	DINO SQUISHIMALS	085 761 01 7542	18	\$ 4.00	\$ 8.00
13	7015	MIX-INS SLIME ASST	085 761 254 190	12	\$ 4.00	\$ 8.00
14	6246	DINO BITE! HAND PUPPET	085 761 254 404	12	\$ 4.00	\$ 8.00
15	7890	PET PAWS	085 761 285 415	12	\$ 3.25	\$ 7.00
16	8093	SEALIFE WATER SNAKE	085 761 176 195	12	\$ 2.50	\$ 5.00
17	5775	PULLED PORK	085 761 285 460	12	\$ 3.25	\$ 7.00
18	6195	JACOBS LADDER	085 761 06 1958	12	\$ 3.25	\$ 7.00
19	1599	SPRING BALL	085 761 28 2230	12	\$ 3.25	\$ 7.00
20	6329	CHUBBY KITTIES (16)	085 761 262 300	16	\$ 2.50	\$ 5.00
21	63338	WIND-UP DIVER	085 761 633 384	12	\$ 4.50	\$ 9.00
22	2362	SAND ANIMALS REPTILE	085 761 091 115	36	\$ 2.50	\$ 5.00
23	4569	RAINBOW GLOW DOUGH	759 702 045 696	36	\$ 3.25	\$ 7.00
24	8600	GROW UNICORN	085 761 240 346	12	\$ 3.25	\$ 7.00

Display	Item #	Description	Retail UPC	Qty
1	TDR-1	9 SECTION DISPLAY TOP (1)	085761990012	1
2	TDR-2	3 SECTION DISP. UNIT (1)	085761990029	1
3	TDR-4	4 SECTION DISP. UNIT (1)	085761990043	3

## TOWER B

Slot	Item #	Description	Retail UPC	Fill Qty	Ea Cost	MSRP
1	6194	TRAIN WHISTLE	085 76 106 1941	24	\$ 2.50	\$ 5.00
2	2712	FLASHING NEUTRON BALL	085 76 102 7121	24	\$ 2.75	\$ 6.00
3	619	WOODEN CATCH BALL	085 76 100 6195	12	\$ 2.25	\$ 5.00
4	20289	SQUEEZY FROG	085 76 127 5560	18	\$ 1.75	\$ 4.00
5	500	METAL MAGIC SPRING 2IN	085 76 100 5006	15	\$ 2.25	\$ 5.00
6	5063	MINI VW ASSORTMENT	085 76 128 9741	24	\$ 3.00	\$ 6.00
7	8055	METAL KAZOO	085 76 108 0553	24	\$ 2.25	\$ 5.00
8	2874	GLIATEMALAN KICK BAG	085 76 123 5793	36	\$ 3.25	\$ 7.00
9	20275	INFINITE RIDGET CUBE	085 76 125 0987	24	\$ 3.00	\$ 6.00
10	63337	WIND-UP SUBMARINE	085 76 163 3377	12	\$ 4.50	\$ 9.00
11	1741	LIZARD SQUISHIMAL	085 76 101 7412	18	\$ 4.00	\$ 8.00
12	20268	JUMBO SUCTION BALL	085 76 124 9332	12	\$ 2.50	\$ 5.00
13	2315	OLD WORLD KALEIDOSCOPE	085 76 102 3154	12	\$ 5.00	\$ 10.00
14	774546	MINI SQUEE-Z BUB BUBBLES	010626045460	24	\$ 3.25	\$ 7.00
15	5776	CHUBBY BARNYARD ANIMALS	085 76 128 5590	12	\$ 3.25	\$ 7.00
16	1787	SUPER STRETCHY SNAKE	085 76 128 4920	52	\$ 2.00	\$ 4.00
17	8060	LIL' CHA CHA	085 76 108 0607	24	\$ 2.00	\$ 4.00
18	1785	DRAGON STRETCHY	085 76 128 1301	12	\$ 5.00	\$ 10.00
19	56437	FLASHING SPIKE BALL	085 76 112 7876	24	\$ 1.75	\$ 4.00
20	5655	BENDY ASTRONAUT	085 76 127 2675	18	\$ 3.25	\$ 7.00
21	1954	PEG GAME	085 76 112 7845	24	\$ 2.25	\$ 5.00
22	66844	COLOR CHANGE BUTTER DOUGH	085 76 126 8982	36	\$ 3.25	\$ 7.00
23	5643	SKWISHY PET DOGS	085 76 127 2576	12	\$ 6.00	\$ 12.00
24	66833	MOOD MUDD	759 70 266 8338	36	\$ 3.25	\$ 7.00

Display	Item #	Description	Retail UPC	Qty
1	TDR-1	9 SECTION DISPLAY TOP (1)	085761990012	1
2	TDR-2	3 SECTION DISP. UNIT (1)	085761990029	1
3	TDR-4	4 SECTION DISP. UNIT (1)	085761990043	3

## GRIDS C & D

Slot	Item #	Description	Retail UPC	Fill Qty	Ea Cost	MSRP
C-1	90906	U FIDGIT (8)	085761242043	8	\$ 2.00	\$ 5.00
C-2	8164	MAGNETIC GO FISHING (6)	085761190498	6	\$ 4.50	\$ 9.00
C-3	8162	MAGNETIC CHECKERS (6)	085761155220	6	\$ 4.50	\$ 9.00
C-4	90920	ROCKET BALLOONS-L (4)	085761240537	4	\$ 4.00	\$ 9.00
C-5	90930	DANCE RIBBON-L (4)	085761240575	4	\$ 4.00	\$ 9.00
C-6	90917	INK-A-DO TATTOO PENS-M (4)	085761240155	4	\$ 3.50	\$ 7.00
C-7	90901	JUMBO JAX SET-M (4)	085761240520	4	\$ 3.25	\$ 7.00
C-8	90997	GLITTER PUNCH BALLOON- L (4)	085761285743	4	\$ 4.50	\$ 9.00
C-9	5778	PIG JACKS (12)	085761285361	12	\$ 3.25	\$ 7.00
C-10	90925	GLOW GALAXY-M (4)	085761240179	4	\$ 3.25	\$ 7.00
C-11	90922	MAGIC MAGNETS- M (4)	085761240254	4	\$ 3.25	\$ 7.00
C-12	5654	EPIC STRETCH ASTRONAUT (8)	085761272750	8	\$ 6.25	\$ 13.00
C-13	7956	WACKY TRACKS (24)	085761090132	24	\$ 3.25	\$ 7.00
D-1	6130-12	ROBOT CLAW (12)	085761061309	12	\$ 3.25	\$ 7.00
D-2	74300	DAREDEVIL FLYER (24)	085761091634	24	\$ 4.00	\$ 8.00
D-3	2233	2-IN-1 INVISIBLE WRITER (21)	085761080157	21	\$ 6.00	\$ 12.00
D-4	9929	MINI LED PROJECTOR ASST (24)	085761171664 085761171695 085761171671 085761171688	24	\$ 4.00	\$ 8.00
D-5	9394	UNICORN POOP (12)	085761233140	12	\$ 3.25	\$ 7.00
D-6	3388	LITE-UP RAIL TWIRLER (12)	085761033887	12	\$ 3.25	\$ 7.00
D-7	5492	MAGIC BABY BOTTLES(12)	085761054929	12	\$ 4.50	\$ 9.00

Display	Item #	Description	Retail UPC	Qty
1	ZTTFRAME	METAL FRAME W/PEGS	085761290525	1