

joy solutions.

Joy Towers™ are the proven Toysmith merchandising solutions for impulse (or as we like to say, spontaneous!) toys and gifts. Create a predictable, steady stream of incremental profit with this one-stop-shop solution of best selling items.

why you'll love it:

- High profit margins of 50-70%
- Average 3.4 turns per year
- Small footprint— a single tower is just 1' x 2'
- Our proprietary assortment kits (small, medium, large) feature 100% of play patterns and product types



*Turn the Page
for Plan-O-Grams!*

Toysmith®

small tower.

<p>1</p>  <p>#20275 Infinite Cube</p>	<p>2</p>  <p>#9716 Whoopee Cushion</p>	<p>3</p>  <p>#2401 Mini Clay</p>	<p>4</p>  <p>#1245 Ink-a-Do Tattoo Pens</p>	
<p>5</p>  <p>#1035 Snapperz Rainbow</p>	<p>6</p>  <p>#8055 Metal Kazoo</p>	<p>7</p>  <p>#5522 Key Chain Tape Measure</p>	<p>8</p>  <p>#8071 Brilliant Harmonica</p>	<p>9</p>  <p>#8060 Lil' Cha Cha</p>
<p>10</p>  <p>#6329 Chubby Kitties</p>	<p>11</p>  <p>#56437 Flashing Spiky Ball</p>	<p>12</p>  <p>#1754 Dino Squishimals</p>	<p>13</p>  <p>#7015 Mix-Ins Slime</p>	
<p>14</p>  <p>#63338 Wind Up Diver</p>	<p>15</p>  <p>#39355 Bird Call</p>	<p>16</p>  <p>#7809 Rainbow Pom Ball</p>	<p>17</p>  <p>#1954 Peg Game</p>	
<p>18</p>  <p>#1787 Stretchy Snake</p>	<p>19</p>  <p>#8093 Sealife Water Snake</p>	<p>20</p>  <p>#6246 Dino Bite! Puppet</p>	<p>21</p>  <p>#65514 Mini Babies</p>	
<p>22</p>  <p>#8538 Ginormous Hatchin' Grow Dino</p>	<p>23</p>  <p>#1403 Double Sided Flip Car</p>	<p>24</p>  <p>#66833 Mood Mud</p>		

Tower A

small tower.

1SMLTT Small Joy Tower Kit
Includes stacking display with 5 sections,
1 header and 24 unique items.
54" H x 24" W x 12" D
\$1,599.00 per kit



Tower	Slot	ItemNo	Description	UnitPrice	MSRP	Case Pack Qty	RetailUPC
A	1	20275	Infinite Fidget Cube (24)	\$2.25	\$5.00	24	085761250987
A	2	9716	Whoopee Cushion (24)	\$1.25	\$3.00	24	085761097162
A	3	2401	Mini Clay (72)	\$0.75	\$2.00	72	085761024014
A	4	1245	Ink-A-Do Tattoo Pens (12)	\$3.50	\$7.00	12	085761168329
A	5	1035	Snapperz- Rainbow (24)	\$2.75	\$6.00	24	085761275942
A	6	8055	Metal Kazoo (24)	\$2.00	\$4.00	24	085761080553
A	7	5522	Key Chain Tape Measure (48)	\$1.75	\$4.00	48	085761055223
A	8	8071	Brilliant Harmonica (12)	\$3.50	\$7.00	12	085761080713
A	9	8060	Lil' Cha Cha (24)	\$1.75	\$4.00	24	085761080607
A	10	6329	Chubby Kitties (16)	\$2.25	\$5.00	16	085761262300
A	11	56437	Flashing Spiky Ball (24)	\$1.50	\$3.00	24	085761127876
A	12	1754	Dino Squishimals (18)	\$3.50	\$7.00	18	085761017542
A	13	7015	Mix In Slime (12)	\$3.50	\$7.00	12	085761254190
A	14	63338	Wind Up Diver (12)	\$3.50	\$7.00	12	085761633384
A	15	39355	Bird Call (24)	\$4.00	\$8.00	12	085761003934
A	16	7809	Rainbow Pom Ball (18)	\$2.25	\$5.00	18	085761194809
A	17	1954	Peg Game (24)	\$2.00	\$4.00	24	085761127845
A	18	1787	Stretchy Snake (52)	\$1.75	\$4.00	52	085761284920
A	19	8093	Sealife Water Snake (12)	\$2.25	\$5.00	12	085761176195
A	20	6246	Dino Bite! Hand Puppet (12)	\$3.50	\$7.00	12	085761254404
A	21	65514	Mini Babies (24)	\$4.50	\$9.00	12	085761655140
A	22	8538	Ginormous Grow Dino Egg (12)	\$3.50	\$7.00	12	085761085381
A	23	1403	Flip Car (12)	\$2.75	\$6.00	12	085761191754
A	24	66833	Mood Mud (36)	\$2.75	\$6.00	36	759702668338
Joy Tower Fixture		TDR-1	9 Section Display Top	FREE	n/a	n/a	085761990012
		TDR-WU	Wind Up Display Top	FREE	n/a	n/a	085761990104
		TDR-2	3 Section Disp. Unit	FREE	n/a	n/a	085761990029
		TDR-4	4 Section Disp. Unit	FREE	n/a	n/a	085761990043
		TDRBASE	TDR Base	FREE	n/a	n/a	085761990036



medium tower.

<p>1</p>  <p>#8071 Brilliant Harmonica</p>	<p>2</p>  <p>#9716 Whoopee Cushion</p>	<p>3</p>  <p>#2401 Mini Clay</p>	<p>4</p>  <p>#1245 Ink-a-Do Tattoo Pens</p>	
<p>5</p>  <p>#1035 Snapperz Rainbow</p>	<p>6</p>  <p>#3535 Color Click Pen</p>	<p>7</p>  <p>#5522 Key Chain Tape Measure</p>	<p>8</p>  <p>#8055 Metal Kazoo</p>	<p>9</p>  <p>#8060 Lil' Cha Cha</p>
<p>10</p>  <p>#63338 Wind Up Diver</p>	<p>11</p>  <p>#1741 Lizard Squishimals</p>	<p>12</p>  <p>#5655 Bendy Astronaut</p>	<p>13</p>  <p>#20059 Pearl Putty</p>	
<p>14</p>  <p>#1954 Peg Game</p>	<p>15</p>  <p>#7016 Metallic Slime</p>	<p>16</p>  <p>#8524 Colorful Crawlies</p>	<p>17</p>  <p>#9475 Jumbo Jax Set</p>	
<p>18</p>  <p>#1787 Stretchy Snake</p>	<p>19</p>  <p>#3889 Jumbo Punch Balloon</p>	<p>20</p>  <p>#6246 Dino Bite! Puppet</p>	<p>21</p>  <p>#65514 Mini Babies</p>	
<p>22</p>  <p>#8382 Wee Critter Puffs</p>		<p>23</p>  <p>#1403 Double Sided Flip Car</p>	<p>24</p>  <p>#66833 Mood Mud</p>	

Tower A

medium tower.

<p>1</p>  <p>#8933 Metallic Marble Kaleidoscope</p>	<p>2</p>  <p>#20275 Infinite Cube</p>	<p>3</p>  <p>#619 Wooden Catch Ball</p>	<p>4</p>  <p>#56343 Cosmic Ray Wand</p>	<p>5</p>  <p>#74300 Daredevil Flyer</p>
<p>6</p>  <p>#2031 Fuzzy Chick Wind-Up</p>	<p>7</p>  <p>#39355 Bird Call</p>	<p>8</p>  <p>#3502 1" Metal Spring</p>		
<p>9</p>  <p>#6329 Chubby Kitties</p>	<p>10</p>  <p>#56437 Flashing Spiky Ball</p>	<p>11</p>  <p>#1754 Dino Squishimals</p>	<p>12</p>  <p>#7015 Mix-Ins Slime</p>	
<p>13</p>  <p>#6195 Jacob's Ladder</p>	<p>14</p>  <p>#2558 Mini Sidewalk Chalk</p>	<p>15</p>  <p>#7809 Rainbow Pom Ball</p>	<p>16</p>  <p>#5491 Lg Magic Baby Bottle</p>	
<p>17</p>  <p>#2362 Sand Animals Reptiles</p>	<p>18</p>  <p>#8093 Sealife Water Snake</p>	<p>19</p>  <p>#3068 Imperial Yo-Yo</p>	<p>20</p>  <p>#7021 Mars Mud</p>	
<p>21</p>  <p>#8538 Ginormous Hatchin' Grow Dino</p>	<p>22</p>  <p>#4569 Rainbow Glow Dough</p>	<p>23</p>  <p>#8600 Grow Unicorn</p>		

Tower B

medium tower.

2MEDTT Medium Joy Tower Kit
 Includes stacking display with 10 sections,
 2 headers and 47 unique items.
 54" H x 24" W x 24" D
 \$2,599.00 per kit



Tower	Slot	ItemNo	Description	UnitPrice	MSRP	CasePackQty	RetailUPC
A	1	8071	Brilliant Harmonica (12)	\$3.50	\$7.00	12	085761080713
A	2	9716	Whoopee Cushion (24)	\$1.25	\$3.00	24	085761097162
A	3	2401	Mini Clay (72)	\$0.75	\$2.00	72	085761024014
A	4	1245	Ink-A-Do Tattoo Pens (12)	\$3.50	\$7.00	12	085761168329
A	5	1035	Snapperz- Rainbow (24)	\$2.75	\$6.00	24	085761275942
A	6	3535	Color Click Pen (24)	\$2.50	\$5.00	24	085761035355
A	7	5522	Key Chain Tape Measure (48)	\$1.75	\$4.00	48	085761055223
A	8	8055	Metal Kazoo (24)	\$2.00	\$4.00	24	085761080553
A	9	8060	Lil' Cha Cha (24)	\$1.75	\$4.00	24	085761080607
A	10	63338	Wind Up Diver (12)	\$3.50	\$7.00	12	085761633384
A	11	1741	Lizard Squishimals (18)	\$3.50	\$7.00	18	085761017412
A	12	5655	Bendy Astronaut (18)	\$2.75	\$6.00	18	085761272675
A	13	20059	Pearl Putty (24)	\$1.75	\$4.00	24	085761240285
A	14	1954	Peg Game (24)	\$2.00	\$4.00	24	085761127845
A	15	7016	Metallic Slime (12)	\$2.75	\$6.00	12	085761242197
A	16	8524	Colorful Crawlies (24)	\$1.50	\$3.00	24	085761202511
A	17	9475	Jumbo Jax Set (24)	\$2.75	\$6.00	24	085761094758
A	18	1787	Stretchy Snake (52)	\$1.75	\$4.00	52	085761284920
A	19	3889	Jumbo Punch Balloon (12)	\$3.50	\$7.00	12	085761275874
A	20	6246	Dino Bite! Hand Puppet (12)	\$3.50	\$7.00	12	085761254404
A	21	65514	Mini Babies (12)	\$4.50	\$9.00	12	085761655133
A	22	8382	Wee Critter Puffs (36)	\$1.75	\$4.00	36	085761121058
A	23	1403	Flip Car (12)	\$2.75	\$6.00	12	085761191754
A	24	66833	Mood Mud (36)	\$2.75	\$6.00	36	759702668338
B	1	8933	Metallic Marble Kaleidoscope (24)	\$2.50	\$5.00	24	085761089334
B	2	20275	Infinite Fidget Cube (24)	\$2.25	\$5.00	24	085761250987
B	3	619	Wooden Catch Ball (12)	\$2.00	\$4.00	12	085761006195
B	4	56343	Cosmic Ray Wand (12)	\$2.75	\$6.00	12	085761146280
B	5	74300	Daredevil Flyer (24)	\$3.50	\$7.00	24	085761091634
B	6	2031	Fuzzy Chick Wind Up (24)	\$2.25	\$5.00	24	085761118041
B	7	39355	Bird Call FSC (12)	\$4.00	\$8.00	12	085761288980
B	8	3502	1" Metal Springs (60)	\$0.85	\$2.00	60	085761035027
B	9	6329	Chubby Kitties (16)	\$2.25	\$5.00	16	085761262300
B	10	56437	Flashing Spiky Ball (24)	\$1.50	\$3.00	24	085761127876
B	11	1754	Dino Squishimals (18)	\$3.50	\$7.00	18	085761017542
B	12	7015	Mix In Slime (12)	\$3.50	\$7.00	12	085761254190
B	13	6195	Jacob's Ladder (12)	\$2.75	\$6.00	12	085761061958
B	14	2558	Mini Sidewalk Chalk (36)	\$2.00	\$4.00	36	085761025585
B	15	7809	Rainbow Pom Ball (18)	\$2.25	\$5.00	18	085761194809
B	16	5491	Large Magic Baby Bottle (24)	\$2.50	\$5.00	24	085761054912
B	17	2362	Sand Animals Reptiles (36)	\$2.25	\$5.00	36	085761091115
B	18	8093	Sealife Water Snake (12)	\$2.25	\$5.00	12	085761176195
B	19	3068	Imperial Yo Yo (24)	\$3.50	\$7.00	24	071617032692
B	20	7021	Mars Mud (12)	\$2.00	\$4.00	12	085761070219
B	21	8538	Ginormous Grow Dino Egg (12)	\$3.50	\$7.00	12	085761085381
B	22	4569	Rainbow Glow Dough (36)	\$2.75	\$6.00	36	759702045696
B	23	8600	Grow Unicorn (12)	\$2.75	\$6.00	12	085761240346
Joy Tower Fixture		TDR-1	9 Section Display Top	FREE			085761990012
		TDR-WU	Wind Up Display Top	FREE			085761990104
		TDR-2	3 Section Disp. Unit	FREE			085761990029
		TDR-4	4 Section Disp. Unit	FREE			085761990043
		TDRBASE	TDR Base	FREE			085761990036

large tower.

<p>1</p>  <p>#8933 Metallic Marble Kaleidoscope</p>	<p>2</p>  <p>#8071 Brilliant Harmonica</p>	<p>3</p>  <p>#9716 Whoopee Cushion</p>	<p>4</p>  <p>#1980 Fake Mustaches</p>	<p>5</p>  <p>#7809 Rainbow Pom Ball</p>
<p>6</p>  <p>#2031 Fuzzy Chick Wind-Up</p>	<p>7</p>  <p>#8033 Jazzy Jingles</p>	<p>8</p>  <p>#39355 Bird Call</p>		
<p>9</p>  <p>#6448 Globe Ball</p>	<p>10</p>  <p>#5655 Bendy Astronaut</p>	<p>11</p>  <p>#7021 Mars Mud</p>	<p>12</p>  <p>#1954 Peg Game</p>	
<p>13</p>  <p>#97155 Large Noise Putty</p>	<p>14</p>  <p>#1741 Lizard Squishimals</p>	<p>15</p>  <p>#56343 Cosmic Ray Wand</p>	<p>16</p>  <p>#4095 Pinky Ball</p>	
<p>17</p>  <p>#2558 Mini Sidewalk Chalk</p>	<p>18</p>  <p>#1168 Jumbo Glitter Poppin' Hopper</p>	<p>19</p>  <p>#8524 Colorful Crawlies</p>	<p>20</p>  <p>#1144 Bounce Putty</p>	
<p>21</p>  <p>#4569 Rainbow Glow Dough</p>	<p>22</p>  <p>#6053 Balloon Helicopter</p>	<p>23</p>  <p>#6472 Bounce Back Paddle Ball</p>		

Tower A

large tower.

<p>1</p>  <p>#6480 Pick-Up Sticks</p>	<p>2</p>  <p>#8096 Chicken Fingers</p>	<p>3</p>  <p>#7364 Magnets 8pc Set</p>	<p>4</p>  <p>#8714 Classic Bouncy Ball</p>	
<p>5</p>  <p>#32090 Iso Flex Stress Balls</p>	<p>6</p>  <p>#3502 1" Metal Springs</p>	<p>7</p>  <p>#7186 Balloon Dogs</p>	<p>8</p>  <p>#20276 Two Color Test Tube Slime</p>	<p>9</p>  <p>#1035 Snapperz Rainbow</p>
<p>10</p>  <p>#1395 Bendy Man</p>	<p>11</p>  <p>#8164 Magnetic Fishing</p>	<p>12</p>  <p>#8055 Metal Kazoo</p>	<p>13</p>  <p>#4460 Flash Racers</p>	
<p>14</p>  <p>#5491 Lg Magic Baby Bottle</p>	<p>15</p>  <p>#98348 Precious Ponies</p>	<p>16</p>  <p>#3068 Imperial Yo-Yo</p>	<p>17</p>  <p>#1753 Turtle Squishimals</p>	
<p>18</p>  <p>#6329 Chubby Kitties</p>	<p>19</p>  <p>#6246 Dino Bite! Puppet</p>	<p>20</p>  <p>#2712 Flashing Neutron Ball</p>	<p>21</p>  <p>#7015 Mix-Ins Slime</p>	
<p>22</p>  <p>#66833 Mood Mud</p>	<p>23</p>  <p>#8538 Ginormous Hatchin' Grow Dino</p>	<p>24</p>  <p>#1599 Sproing Ball</p>		

Tower B

large tower.

<p>1</p>  <p>#1245 Ink-a-Do Tattoo Pens</p>	<p>2</p>  <p>#9466 Mini Bowling</p>	<p>3</p>  <p>#20275 Fidget Cube</p>	<p>4</p>  <p>#74300 Daredevil Flyer</p>	
<p>5</p>  <p>#2874 Guatemalan Kick Bag</p>	<p>6</p>  <p>#9202 Switchblade Comb</p>	<p>7</p>  <p>#3535 Color Click Pen</p>	<p>8</p>  <p>#9398 Unicorn Lip Gloss</p>	<p>9</p>  <p>#5522 Keychain Tape Measure</p>
<p>10</p>  <p>#6868 Water Arcade Games</p>	<p>11</p>  <p>#1754 Dino Squishimals</p>	<p>12</p>  <p>#56348 Hi-Bounce Stick Ball</p>	<p>13</p>  <p>#8187 Dinosaur Water Snake</p>	
<p>14</p>  <p>#56437 Flashing Spiky Ball</p>	<p>15</p>  <p>#20269 Triple Layer Putty</p>	<p>16</p>  <p>#1785 Dragon Stretchy</p>	<p>17</p>  <p>#8627 Sticky Starfish</p>	
<p>18</p>  <p>#5091 Survival Compass</p>	<p>19</p>  <p>#619 Wooden Catch Ball</p>	<p>20</p>  <p>#334P Giant Parachuter</p>	<p>21</p>  <p>#1787 Stretchy Snake</p>	
<p>22</p>  <p>#66844 Color Changing Butter Dough</p>	<p>23</p>  <p>#8382 Wee Critter Puffs</p>	<p>24</p>  <p>#1403 Double Sided Flip Car</p>		

Tower C

large tower.

<p>1</p>  <p>#8628-48 Fling Zing</p>	<p>2</p>  <p>#2401 Mini Clay</p>	<p>3</p>  <p>#1209 Mini Paint Set</p>	<p>4</p>  <p>#20250 Glitter Water Baton</p>	
<p>5</p>  <p>#8060 Lil' Cha Cha</p>	<p>6</p>  <p>#4752 Puppies and Kitties</p>	<p>7</p>  <p>#1216 Mini Markers</p>	<p>8</p>  <p>#20059 Pearl Putty</p>	<p>9</p>  <p>#1102 Spiral Glitter Wand</p>
<p>10</p>  <p>#8093 Sealife Water Snake</p>	<p>11</p>  <p>#6195 Jacob's Ladder</p>	<p>12</p>  <p>#9475 Jumbo Jax Set</p>	<p>13</p>  <p>#1477 3 1/2" Bath Duck</p>	
<p>14</p>  <p>#7016 Metallic Slime</p>	<p>15</p>  <p>#2269 Light Up Happy Ball</p>	<p>16</p>  <p>#63338 Wind Up Diver</p>	<p>17</p>  <p>#3337 Base Jumper</p>	
<p>18</p>  <p>#65514 Mini Babies</p>	<p>19</p>  <p>#3889 Jumbo Punch Balloon</p>	<p>20</p>  <p>#20268 Jumbo Suction Ball</p>	<p>21</p>  <p>#1134 Mini Galactic Putty</p>	
<p>22</p>  <p>#8600 Grow Unicorn</p>	<p>23</p>  <p>#2362 Sand Animals Reptiles</p>	<p>24</p>  <p>#4454 Zoomsters Push and Go</p>		

Tower D

large tower.

4LRGTT Large Joy Tower Kit
Includes stacking display with 20 sections,
4 headers and 95 unique items.

54" H x 48" W x 24" D

\$4,699.00 per kit



Tower	Slot	ItemNo	Description	UnitPrice	MSRP	CasePackQty	RetailUPC
A	1	8933	Metallic Marble Kaleidoscope (24)	\$2.50	\$5.00	24	085761089334
A	2	8071	Brilliant Harmonica (12)	\$3.50	\$7.00	12	085761080713
A	3	9716	Whoopee Cushion (24)	\$1.25	\$3.00	24	085761097162
A	4	1980	Fake Mustaches (24)	\$1.75	\$4.00	24	085761140059
A	5	7809	Rainbow Pom Ball (18)	\$2.25	\$5.00	18	085761194809
A	6	2031	Fuzzy Chick Wind Up (24)	\$2.25	\$5.00	24	085761118041
A	7	8033	Jazzy Jingles (24)	\$2.25	\$5.00	24	085761080331
A	8	39355	Bird Call FSC (12)	\$4.00	\$8.00	24	085761288980
A	9	6448	Globe Ball (24)	\$1.50	\$3.00	24	085761140851
A	10	5655	Bendy Astronaut (18)	\$2.75	\$6.00	18	085761272675
A	11	7021	Mars Mud (12)	\$2.00	\$4.00	12	085761070219
A	12	1954	Peg Game (24)	\$2.00	\$4.00	24	085761127845
A	13	97155	Noise Putty Large (12)	\$2.00	\$4.00	12	085761971554
A	14	1741	Lizard Squishimals (18)	\$3.50	\$7.00	18	085761017412
A	15	56343	Cosmic Ray Wand (12)	\$2.75	\$6.00	12	085761146280
A	16	4095	Pinky Ball (36)	\$1.25	\$4.00	36	085761040953
A	17	2558	Mini Sidewalk Chalk (36)	\$2.00	\$4.00	36	085761025585
A	18	1168	Jumbo Glitter Poppin' Hopper (100)	\$0.75	\$2.00	100	085761011687
A	19	8524	Colorful Crawlies (24)	\$1.50	\$3.00	24	085761202511
A	20	1144	Bounce Putty (48)	\$1.50	\$3.00	48	085761011441
A	21	4569	Rainbow Glow Dough (36)	\$2.75	\$6.00	36	759702045696
A	22	6053	Balloon Helicopter (24)	\$1.50	\$3.00	24	085761060531
A	23	6472	Bounce Back Paddle (12)	\$1.75	\$4.00	12	085761064720
B	1	6480	Pick Up Sticks (12)	\$2.75	\$6.00	12	085761064805
B	2	8096	Chicken Flingers (18)	\$1.75	\$4.00	18	085761184480
B	3	7364	Magnets 8pc Set (12)	\$2.75	\$6.00	12	085761073647
B	4	8714	Classic Bouncy Ball (60)	\$1.00	\$2.00	60	5038728044087
B	5	32090	Iso Flex Stress Balls (24)	\$4.00	\$8.00	24	085761320901
B	6	3502	1" Metal Springs (60)	\$0.85	\$2.00	60	085761035027
B	7	7186	Balloon Dogs (24)	\$1.50	\$3.00	24	085761275713
B	8	20276	Two Color Test Tube Slime (18)	\$1.25	\$3.00	18	085761249363
B	9	1035	Snapperz- Rainbow (24)	\$2.75	\$6.00	24	085761275942
B	10	1395	Bendy Man (36)	\$1.25	\$3.00	36	085761127562
B	11	8164	Magnetic Fishing Game (6)	\$4.00	\$8.00	6	085761190498
B	12	8055	Metal Kazoo (24)	\$2.00	\$4.00	24	085761080553
B	13	4460	Flash Racers (36)	\$1.50	\$3.00	36	085761157934
B	14	5491	Large Magic Baby Bottle (24)	\$2.50	\$5.00	24	085761054912
B	15	98348	Precious Ponies (36)	\$1.00	\$2.00	36	085761983489
B	16	3068	Imperial Yo Yo (24)	\$3.50	\$7.00	24	071617032692
B	17	1753	Turtle Squishimals (18)	\$3.50	\$7.00	18	085761017535
B	18	6329	Chubby Kitties (16)	\$2.25	\$5.00	16	085761262300
B	19	6246	Dino Bite! Hand Puppet (12)	\$3.50	\$7.00	12	085761254404
B	20	2712	Flashing Neutron Ball (12)	\$2.50	\$5.00	24	085761027121
B	21	7015	Mix In Slime (12)	\$3.50	\$7.00	12	085761254190
B	22	66833	Mood Mud (36)	\$2.75	\$6.00	36	759702668338
B	23	8538	Ginormous Grow Dino Egg (12)	\$3.50	\$7.00	12	085761085381
B	24	1599	Sproing Ball (12)	\$3.25	\$7.00	12	085761282230

large tower.

4LRGTT Large Joy Tower Kit
 Includes stacking display with 20 sections,
 4 headers and 95 unique items.
 54" H x 48" W x 24" D
 \$4,699.00 per kit



Tower	Slot	ItemNo	Description	UnitPrice	MSRP	CasePackQty	RetailUPC
C	1	1245	Ink-A-Do Tattoo Pens (12)	\$3.50	\$7.00	12	085761168329
C	2	9466	Mini Bowling (24)	\$2.25	\$5.00	24	085761094666
C	3	20275	Infinite Fidget Cube (24)	\$2.25	\$5.00	24	085761250987
C	4	74300	Daredevil Flyer (24)	\$3.50	\$7.00	24	085761091634
C	5	2874	Guatemalan Kick Bag (36)	\$2.75	\$6.00	36	085761235793
C	6	9202	Switchblade Comb (12)	\$3.25	\$7.00	12	085761193673
C	7	3535	Color Click Pen (24)	\$2.50	\$5.00	24	085761035355
C	8	9398	Unicorn Lip Gloss (24)	\$2.50	\$5.00	24	085761232877
C	9	5522	Key Chain Tape Measure (48)	\$1.75	\$4.00	48	085761055223
C	10	6868	Water Arcade Games (30)	\$1.75	\$4.00	30	085761166523
C	11	1754	Dino Squishimals (18)	\$3.50	\$7.00	18	085761017542
C	12	56348	Hi-Bounce Stick Ball (24)	\$1.75	\$4.00	24	085761127760
C	13	8187	Dinosaur Water Snake (12)	\$2.25	\$5.00	12	085761193901
C	14	56437	Flashing Spiky Ball (24)	\$1.50	\$3.00	24	085761127876
C	15	20269	Triple Layer Putty (16)	\$1.75	\$4.00	16	085761249349
C	16	1785	Dragon Stretchy (12)	\$4.50	\$9.00	12	085761281301
C	17	8627	Sticky Starfish (30)	\$1.75	\$4.00	30	085761086272
C	18	5091	Survival Compass (36)	\$1.75	\$4.00	36	085761050914
C	19	619	Wooden Catch Ball (12)	\$2.00	\$4.00	12	085761006195
C	20	334P	Giant Parachuter (96)	\$0.75	\$2.00	96	085761003347
C	21	1787	Stretchy Snake (52)	\$1.75	\$4.00	52	085761284920
C	22	66844	Color Changing Butter Dough (36)	\$2.75	\$6.00	36	085761268982
C	23	8382	Wee Critter Puffs (36)	\$1.75	\$4.00	36	085761121058
C	24	1403	Flip Car (12)	\$2.75	\$6.00	12	085761191754
D	1	8628-48	Fling Zing (48)	\$0.75	\$2.00	48	085761086289
D	2	2401	Mini Clay (72)	\$0.75	\$2.00	72	085761024014
D	3	1209	Mini Paint Set (72)	\$0.90	\$2.00	72	085761012097
D	4	20250	Glitter Wand Batton (12)	\$1.50	\$3.00	12	085761250949
D	5	8060	Lil' Cha Cha (24)	\$1.75	\$4.00	24	085761080607
D	6	4752	Puppies and Kitties (72)	\$0.75	\$2.00	72	085761268920
D	7	1216	Mini Markers (72)	\$1.00	\$3.00	72	085761012165
D	8	20059	Pearl Putty (24)	\$1.75	\$4.00	24	085761240285
D	9	1102	Spiral Glitter Wand (24)	\$2.00	\$4.00	24	085761011021
D	10	8093	Sealife Water Snake (12)	\$2.25	\$5.00	12	085761176195
D	11	6195	Jacob's Ladder (12)	\$2.75	\$6.00	12	085761061958
D	12	9475	Jumbo Jax Set (24)	\$2.75	\$6.00	24	085761094758
D	13	1477	3 1/2" Lil' Duck (24)	\$1.75	\$4.00	24	085761014770
D	14	7016	Metallic Slime (12)	\$2.75	\$6.00	12	085761242197
D	15	2269	Light Up Happy Ball (36)	\$1.25	\$3.00	36	085761141162
D	16	63338	Wind Up Diver (12)	\$3.50	\$7.00	12	085761633384
D	17	3337	Base Jumper (12)	\$3.10	\$7.00	12	085761033375
D	18	65514	Mini Babies (24)	\$4.50	\$9.00	24	085761655140
D	19	3889	Jumbo Punch Balloon (12)	\$3.50	\$7.00	12	085761275874
D	20	20268	Jumbo Suction Ball (12)	\$2.25	\$5.00	12	085761249332
D	21	1134	Mini Galactic Putty (48)	\$1.00	\$2.00	48	085761011342
D	22	8600	Grow Unicorn (12)	\$2.75	\$6.00	12	085761240346
D	23	2362	Sand Animals Reptiles (36)	\$2.25	\$5.00	36	085761091115
D	24	4454	Zoomsters Push And Go (24)	\$3.50	\$7.00	24	085761157767
Joy Tower Fixture		TDR-1	9 Section Display Top	FREE			085761990012
		TDR-WU	Wind Up Display Top	FREE			085761990104
		TDR-2	3 Section Disp. Unit	FREE			085761990029
		TDR-4	4 Section Disp. Unit	FREE			085761990043
		TDRBASE	TDR Base	FREE			085761990036