

Wholesale Product Catalog



Bringing Authentic Flavors to Every Table.

SCAN TO LEARN MORE





Salsa Macha - Extra Hot

A bold and fiery Mexican chili crunch packed with authentic flavor, satisfying texture, and serious heat. A versatile condiment perfect for tacos, meats, seafood, eggs, noodles, and more.



Product Information	Details
Net Weight	7 oz
Case Pack	24 jars
Wholesale Price	\$4.99/jar
Case Price	\$119.76
Suggested Retail (MSRP)	\$10.00/jar
Retailer Gross Profit	\$5.01/jar
Retailer Gross Margin	50.1%
Retail Value per Case	\$240.00
Retailer Gross Profit/Case	\$120.24

Heat Level: Extra Hot

UPC: 0729573342798

Ingredients: Soy Oil, Peanuts, Arbol Chili Pepper, Chipotle Chili Pepper, Puya Chili Pepper, Serrano Chili Pepper, Sunflower Seeds, Sesame Seeds, Pumpkin Seeds, Pecan Nuts, Amaranth, Garlic, Onion and Salt.

Allergens: Contains peanuts

Shelf Life: 18 months



Salsa Macha - Cranberry

A bold Mexican chili crunch with tart, fruity cranberry notes balanced by savory chiles and a touch of sweetness. Rich, crunchy, and perfectly sweet heat, ideal for meats, cheese, tacos, sandwiches, salads, and more.



Product Information	Details
Net Weight	7 oz
Case Pack	24 jars
Wholesale Price	\$4.99/jar
Case Price	\$119.76
Suggested Retail (MSRP)	\$10.00/jar
Retailer Gross Profit	\$5.01/jar
Retailer Gross Margin	50.1%
Retail Value per Case	\$240.00
Retailer Gross Profit/Case	\$120.24

Heat Level: 🌶️ Medium

UPC: 0729573342804

Ingredients: Soy Oil, Morita Chili Pepper, Chipotle Chili Pepper, Peanuts, Sunflower Seed, Sesame Seed, Cranberries, Garlic, Honey, Onion and Salt.

Allergens: Contains peanuts

Shelf Life: 18 months



Salsa Macha - Chimichurri

A vibrant Mexican chili crunch with fresh, herbaceous chimichurri notes, savory chiles, and a rich, garlicky finish. Bold, crunchy, and full of flavor, perfect for grilled meats, chicken, seafood, tacos, vegetables, and more.



Product Information	Details
Net Weight	7 oz
Case Pack	24 jars
Wholesale Price	\$4.99/jar
Case Price	\$119.76
Suggested Retail (MSRP)	\$10.00/jar
Retailer Gross Profit	\$5.01/jar
Retailer Gross Margin	50.1%
Retail Value per Case	\$240.00
Retailer Gross Profit/Case	\$120.24

Heat Level: ☐ No Heat

UPC: 0729573342835

Ingredients: Vegetable Oil (Contains one or more of the following: Canola, Soybean, Sunflower, Safflower Oil), Vinegar, Extra Virgin Olive Oil, Sea Salt, Dehydrated Onion, Dried Parsley, Dehydrated Garlic, Dried Basil, Black Pepper, Chili Pepper Powder, Oregano.

Allergens: Contains peanuts

Shelf Life: 18 months



Salsa Macha - No Tan Macha

A smooth and flavorful Mexican chili crunch with mild heat, savory roasted chile notes, and a rich, nutty crunch. Full of flavor without the extra spice—perfect for tacos, meats, eggs, vegetables, sandwiches, and more.



Product Information	Details
Net Weight	7 oz
Case Pack	24 jars
Wholesale Price	\$4.99/jar
Case Price	\$119.76
Suggested Retail (MSRP)	\$10.00/jar
Retailer Gross Profit	\$5.01/jar
Retailer Gross Margin	50.1%
Retail Value per Case	\$240.00
Retailer Gross Profit/Case	\$120.24

Heat Level: ◻ Mild

UPC: 0729573342828

Ingredients: Soy Oil, Peanuts, Chipotle Chili Pepper, Serrano Chili Pepper, Guajillo Chili Pepper, Sunflower Seeds, Sesame Seeds, Pumpkin Seeds, Pecan Nuts, Amaranth, Garlic, Onion, and Salt.

Allergens: Contains peanuts

Shelf Life: 18 months



Salsa Macha - Peanuts

A rich Mexican chili crunch with roasted peanuts, savory chiles, and a warm, nutty finish. Crunchy, bold, and perfectly balanced—ideal for tacos, meats, eggs, noodles, vegetables, and more.



Product Information	Details
Net Weight	7 oz
Case Pack	24 jars
Wholesale Price	\$4.99/jar
Case Price	\$119.76
Suggested Retail (MSRP)	\$10.00/jar
Retailer Gross Profit	\$5.01/jar
Retailer Gross Margin	50.1%
Retail Value per Case	\$240.00
Retailer Gross Profit/Case	\$120.24

Heat Level: 🌶🌶🌶🌶 Very Hot

UPC: 0729573342811

Ingredients: Soy oil, Peanuts, Arbol Chili Pepper, Chipotle Chili Pepper, Morita Chili Pepper, Sesame Seeds, Garlic, Onion, Salt, Pepper, and Spices.

Allergens: Contains peanuts

Shelf Life: 18 months



Garlic & Vinegar Chicharrones

Crispy and savory with bold garlic flavor and a tangy vinegar kick. A Filipino-inspired combination that delivers the perfect balance of salty, zesty, and crunchy in every bite.



Product Information	Details
Net Weight	
Case Pack	2.5 oz 24 bags
Distributor Price	\$3.50/bag
Distributor Case Price	\$84.00
Suggested Wholesale to Retailer	\$5.00/bag
Distributor Gross Profit	\$1.50/bag
Distributor Gross Margin	30.0%
Suggested Retail (MSRP)	\$7.99/bag
Retailer Gross Profit	\$4.99/bag
Retailer Gross Margin	49.9%
Retail Value per Case	\$239.76

UPC: 850063830072

Ingredients: Pork Rinds, Salt, Vinegar Powder (Maltodextrin, White Distilled Vinegar) Sodium Diacetate, Garlic Powder, Monosodium Glutamate, Citric Acid, Malic Acid, Extractives of Rosemary and Silicone Dioxide Added To Prevent Caking.

Best Quality: Best enjoyed fresh; see package Best By date

Storage: Store sealed in a cool, dry place



Product Information	Details
Net Weight	
Case Pack	2.5 oz 24 bags
Distributor Price	\$3.50/bag
Distributor Case Price	\$84.00
Suggested Wholesale to Retailer	\$5.00/bag
Distributor Gross Profit	\$1.50/bag
Distributor Gross Margin	30.0%
Suggested Retail (MSRP)	\$7.99/bag
Retailer Gross Profit	\$4.99/bag
Retailer Gross Margin	49.9%
Retail Value per Case	\$239.76

UPC: 850063830027

Ingredients: Pork Rinds, Salt, Monosodium Glutamate.

Best Quality: Best enjoyed fresh; see package Best By date

Storage: Store sealed in a cool, dry place



Fried Chicken Skins

Thin, golden, and irresistibly crispy with a rich, savory chicken flavor and perfectly seasoned crunch. A bold Filipino-style snack that delivers a satisfying, crave-worthy bite every time.



Product Information	Details
Net Weight	
Case Pack	1.5 oz 24 bags
Distributor Price	\$3.50/bag
Distributor Case Price	\$84.00
Suggested Wholesale to Retailer	\$5.00/bag
Distributor Gross Profit	\$1.50/bag
Distributor Gross Margin	30.0%
Suggested Retail (MSRP)	\$7.99/bag
Retailer Gross Profit	\$4.99/bag
Retailer Gross Margin	49.9%
Retail Value per Case	\$239.76

UPC: 850063830102

Ingredients: Chicken Skin and Salt

Best Quality: Best enjoyed fresh; see package Best By date

Storage: Store sealed in a cool, dry place

LET'S GROW TOGETHER

Bring bold, authentic flavors to your customers with our collection of Mexican Salsa Macha and Filipino-inspired snacks.

WHY DISTRIBUTE BBWBCO?

Give your retail accounts something different.

Bites & Brews Without Borders brings together bold Mexican and Filipino-inspired flavors in distinctive, easy-to-sell products that help distributors expand their specialty and multicultural food offerings.

Our products are positioned to give distribution partners:

Distinctive SKUs that stand apart from traditional condiments and snacks

Retailer-Friendly Margins designed to create value throughout the distribution chain

Cross-Cultural Appeal for specialty, independent, multicultural, and mainstream retailers

Multiple Sales Opportunities across salsa, chili crunch, chicharrones, and specialty snack categories

Distributor Support with samples, product information, sales materials, and responsive ordering

BECOME A DISTRIBUTION PARTNER

Add BBWBCO to your portfolio and offer your retail accounts bold products with a story, strong shelf appeal, and flavors customers remember.

YOUR NEXT STEP

Contact us to request your Distributor Price List & Sample Kit.

We'll work with you to review:

Product Selection • Distributor Pricing • Case Quantities • Opening Order • Delivery & Logistics • Territory Opportunities

DISTRIBUTOR & WHOLESALE INQUIRIES

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TikTok: @bbwbco

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READY TO ADD BBWB TO YOUR PORTFOLIO? LET'S TALK.