

Clarifying Shampoo

R30

Demure Hair Deep Clean Clarifying Shampoo is specially formulated to remove mineral deposits, product buildup, and excess oils. It doesn't strip the hair of its natural oils. Enriched with Castor oil and Chamomile Extract to nourish hair. This formula is colour safe.

Paraben free. Ph balanced.

For treated and untreated hair & locks. Enriched with Castor Oil and Chamomile Extract to nourish your hair.



Clarifying shampoo, Moisturizing milk, Hair growth oil and Hair food

R162.99

Clarifying shampoo, Moisturizing milk, Hair growth oil and Hair food



Edge Smoothing Gel 125ml

Strong hold, long lasting, non-flaking smooth shine. Just you!

Strengthen and improve hair health, this unique smoothing gel can help protect edges and the hairline from damage and thinning. With a superior, yet soft hold.



From Pure Cleanse to Deep Moisture

R74.99

Clarify & Reset – Our *Clarifying Shampoo* gently lifts away stubborn residue, oil, and environmental pollution without stripping your hair's natural oils, leaving your scalp refreshed and ready to absorb nutrients.

Nourish & Protect – Follow up with our *Leave-In Moisturising Milk*. Enriched with rich botanical extracts like Baobab and Aloe Vera, it instantly melts into your hair to lock in hydration, eliminate frizz, and provide a brilliant, healthy shine.



Hair Food

R39.99

The hair food your hair needs. Works well on both treated and untreated hair.

Directions: Apply a sufficient amount of Afrosheen hair food to your hair and massage it through for it to reach the scalp



Hair Growth Thickening Oil

R39.99

Afrosheen hair growth oil is designed to nourish the scalp, strengthen strands, and support the look of fuller, thicker hair. Infused with a botanical-inspired blend and crafted for textured hair care, this oil helps to grow your hair leaving it with a natural-looking shine without feeling heavy. Whether used as part of your daily scalp routine or a deep nourishment treatment, it leaves your hair feeling revitalized, and beautifully cared for from root to tip.



Leave-In Moisturising Milk

R74.99

When your hair feels heavy, dull, or unresponsive, it's time for a professional-grade reset. The **Demure Cleanse & Moisturize Combo** is a perfectly balanced two-step system designed to detoxify your scalp while infusing your strands with deep, lasting moisture.

Clarify & Reset – Our *Clarifying Shampoo* gently lifts away stubborn residue, oil, and environmental pollution without stripping your hair's natural oils, leaving your scalp refreshed and ready to absorb nutrients.

Nourish & Protect – Follow up with our *Leave-In Moisturising Milk*. Enriched with rich botanical extracts like Baobab and Aloe Vera, it instantly melts into your hair to lock in hydration, eliminate frizz, and provide a brilliant, healthy shine.

